



Increase Student Retention By Empowering Your Relationships

Pharos 360 Success Stories

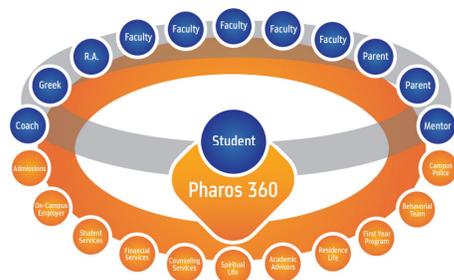
Wheaton College: Building on Successes

Wheaton, IL—Dr. Melanie Humphreys, Dean of Student Care and Services at Wheaton College knows how important it is to respond quickly to students in need. She uses Pharos 360 so that she can have easy access to information about her students no matter what time it is, or where she is.

Last fall, while she was waiting with a student at the hospital, she used the contact information listed on the student’s homepage to get in touch her parents to tell them about their daughter’s illness. This kind of access to valuable student data means that Melanie is able to make quick decisions about how best to help a student, and allows her to provide instant care to students who are struggling.

Pharos 360 also connects their Student Care Network and other support staff, which means that students experience personal and comprehensive care.

This kind of focus on student’s needs is one of the reasons Wheaton’s six-year graduation rate increased to 90% this year, an achievement only found among the most outstanding liberal arts campuses in America.



About Wheaton College

Enrollment

- Approximately 2,400 undergraduates, 600 graduate students
- 51% female, 49% male

Faculty

- Full time: 198, Part time: 93
- 96% of full-time faculty hold earned doctorates or other terminal degree

Finances (2011-2012)

- Undergraduate tuition: \$28,960
- Room and board: \$8,220

Distinctives

- 95% freshmen retention rate
- *The 2012 Fiske Guide to Colleges* includes Wheaton College in its list of 49 Best Buy colleges and universities
- *Kiplinger's* rates Wheaton 25th for 100 Best Values in Private Colleges 2011-2012.
- According to *The Princeton Review*, Wheaton is one of the country's best institutions for undergraduate education. The College is featured in *The Best 376 Colleges, 2012* guide.
- The *2012 U.S. News & World Report* ranks Wheaton 57 out of more than 260 National Liberal Arts Colleges.

To learn more, go to www.wheaton.edu

